

INSIGHT
ONCOMMAND

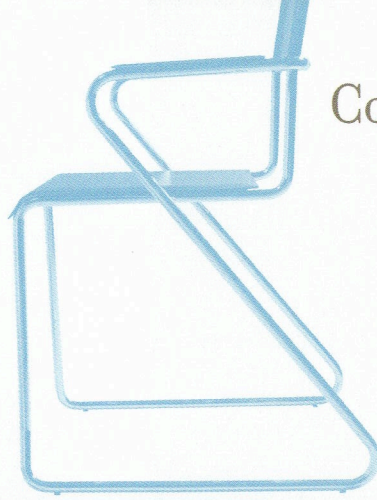
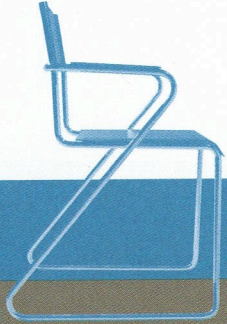


Empowering Corporate Real Estate
and Workplace Executives

YOUR
MEMBERSHIP
APPLICATION
INCLUDED

SMART MOVE

CoreNet Global is your path to leadership.



Corporate Real Estate is changing —

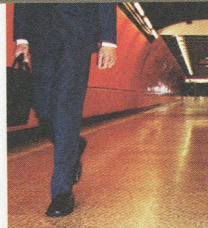
globalization, managing workspace and workflow, and planning for the shift to mobile connectedness are driving a new paradigm of change in the marketplace of corporate real estate and workplace infrastructure.

Navigating this uncertain and evolving market is not easy. But as a growing number of corporate real estate and workplace professionals have realized, their best connection to the future is through membership in CoreNet Global.

connect *with* next



Connect with CoreNet Global and connect with what's next in corporate real estate and workplace infrastructure. Connect with what's next in your career.



SMART FUTURE

“CoreNet Global has a very deep commitment to education, training, and learning that is at a very strategic level as opposed to other industry organizations. It is truly a global organization. You *have* to be a member of CoreNet Global.”

Maureen Ehrenberg, President, Grubb & Ellis Management Services USA

KNOWHOW

NETWORK

UPDATE

JOININ



NEED MORE KNOW HOW?

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True leaders are driven not only by excellence but also by the thirst to know. A key factor, then, is discovering the best source for critical knowledge. The leaders in corporate real estate and workspace infrastructure enhance their critical knowledge with CoreNet Global learning programs.

EXECUTIVE DEVELOPMENT PROGRAM

Leadership springs from knowledge, so tapping into the right intelligence at the right moment in your career makes all the difference. The Executive Development Program — which offers a professional designation and certificate programs — is focused on delivering relevant, solutions-oriented learning based on proven, real-world models for success.

APPLIED RESEARCH CENTER

Access to fast-cycle, proprietary research reports that address urgent market challenges is available through the CoreNet Global Applied Research Center. Participating organizations have access to diagnostic tools that enable them to benchmark their agility and readiness to deliver effective workplace solutions that address changes in workplace infrastructure and management.

CORE CURRICULUM

CoRE Curriculum delivers global knowledge at the local level. The quality curriculum supports the vision and mission of CoreNet Global — to ensure that corporate real estate and workplace professionals have the core knowledge they need.

PEER COLLABORATION AND LEARNING

Valuable forums for collaboration between peers are available through Discovery Forums, Communities of Learning and the Research Council. Together you'll discover solutions to the problems you face every day — leveraging the resources and expertise of leaders who have shared goals and a common vision.



KNOWHOW

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JOIN IN



CONNECTED TO THE NETWORK?

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They say leadership in business is all about having — and making — the right connections. Connect with the most successful corporate real estate professionals around, and increase your network. CoreNet Global offers several networking and learning opportunities.

SUMMITS AND EVENTS

CoreNet Global Summits provide opportunities to network, learn and get ahead of the curve. With five summits each year – in Asia, Europe, Australia and North America – you'll be exposed to a global network of professionals from the most progressive companies anywhere.

DIVERSITY SUPPLIER DATABASE

Diversity on Demand, the CoreNet Global diverse supplier database, leverages the resources and expertise of minority and diverse suppliers – for a strategic advantage. The database offers a complete list of minority- and women-owned business enterprises in corporate real estate/workplace infrastructure.



CAREER SERVICES

Whether you're looking to connect with what's next in your career, or you need to hire specialized talent, CoreNet Global Career Services is *the* workplace. Specialized listings attract the best of professionals in corporate real estate and workplace infrastructure – on every continent.

CHAPTERS

There are more than 50 locally based chapters worldwide. Chapters are the glue binding the network, and represent the most cost-effective, convenient and accessible channel to programs and benefits including education and networking.

NETWORK

NETWORK



ARE YOU UP TO DATE?

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As the source for the best insight and perspective on corporate real estate and workplace infrastructure, CoreNet Global provides its members with the knowledge to take advantage of new and emerging connections and networks. Stay up to date.

KNOWLEDGE CENTER

The Knowledge Center transforms the enormous knowledge resources and archives of CoreNet Global into a highly intuitive, searchable environment that taps into thousands of pages of articles, publications, industry news and trends, and more.

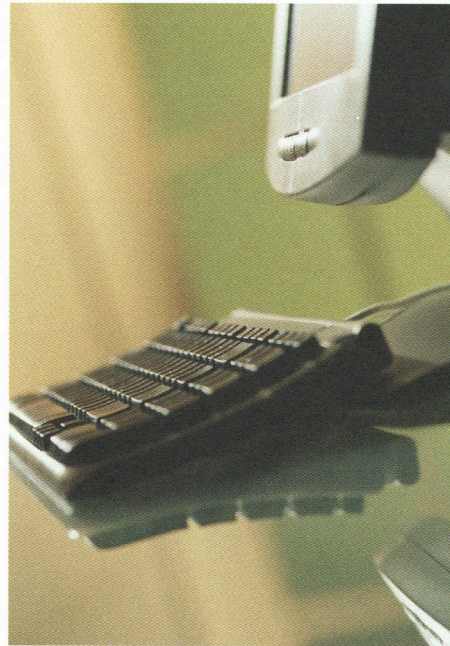
PUBLICATIONS

Members enjoy several publications produced by CoreNet Global, including *Corporate Real Estate Leader*. Distributed six times per year, this magazine focuses on real estate management issues and is written by the leading experts in corporate real estate and workplace issues. Other publications include the *CoreNet Global News*, the *Industry News Digest* and *Info Digest* — all are complimentary for members. And, if you're looking for the most complete list of

individuals in corporate real estate, look no further than the *Who's Who Directory*. The Who's Who member directory is updated annually and sent to all CoreNet Global members.

AWARDS

The best and brightest belong to CoreNet Global. And the awards program recognizes the excellence of individuals and their companies, and promotes the exchange of best practices. CoreNet Global offers three awards: H. Bruce Russell Global Innovator's Award, Sustainability Award and Economic Development Award.



UPDATE

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JOININ



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"Every real estate professional owes it to him or herself to add value to their corporations, and CoreNet Global is a great way to do that."

Matthew P. Cullen, General Manager, EMA, General Motors Corp.





CORENET
GLOBAL

260 Peachtree Street NW
Suite 1500
Atlanta, GA 30303
www.corenetglobal.org

THE SUCCESS
YOU REQUESTED INSIDE